

# this SPIFF is spiffy

**Take Share Bounty Program** is back,  
& you can earn **BIG** when you sell  
AT&T Business solutions to whitespace  
customers.

- **ADDITIONAL 1X MRC** when you sell dedicated Internet/VPN/Ethernet services to eligible customers on designated prospect list
- **PLUS earn 1X MRC** on voice, security, and SD-WAN services when you bundle them with the network (max \$50,000 award per customer)

*Contact your Channel Manager for full program rules.*

To learn more about the power of the AT&T brand to generate business growth, contact your AT&T Master Agent.



## Terms and Conditions

**Incentive:** Additional 1X NSR upfront on eligible sales to eligible customers (*maximum \$50,000 bonus per customer*)

**Strategy:** AT&T will post [prospect list](#)\* on The Alliance Portal; only sales made to these customers will be eligible for this bonus

**Products:** Internet, VPN, Ethernet, SD-WAN, IP Flex, Sexurity, and more ([click here](#)\* for a complete list of eligible products)

- Sales of core network services to eligible customers qualify for the bonus
- Value-add products must be Accepted by AT&T after an eligible network sale

**Period:** 04/01/2020 – 06/30/2020 or until funds are depleted

- Contracts must be countersigned between 04/01/2020 – 06/30/2020
- Orders must be Accepted by AT&T by 06/30/2020 to qualify for bonus
- AT&T is eligible to cancel or suspend this program via written notice at any time during the above time period

**Tracking:** Tracking will be completed by AT&T Sales Operations and validated by AT&T Sales Compensation; eligibility will be driven by SVID

**Payouts:** All eligible network sales made to eligible customers will be included; bonus will be paid one cycle in arrears

- Only Monthly Recurring Charges will be used to calculate New Sales Revenue; no Non-recurring Charges will be eligible
- Sales operations will track cancellations; bonuses will be subject to chargeback if eligible sale is cancelled

More information can be found in Alliance Portal > Library > Marketing Tools > Take Share Bounty Program. For inquiries, please contact your channel manager or AT&T Master Agent.

*\*If you are not able to access these links, please contact your AT&T Master Agent to be registered on The Alliance Portal*

